Katrin Katch



Senior Creative Designer | Brand Identity, Video Production and Motion Graphics

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PROFESSIONAL SUMMARY

Senior Creative Designer with over 7 years of experience in brand identity, graphic design, motion graphics and video editing. Specialised in luxury, real estate, hospitality and lifestyle brands.

Skilled at turning briefs into clear, engaging visuals across digital and print, from social media reels and ads to brochures, presentations and launch materials. Works closely with marketing, sales and management teams to deliver consistent, high quality creative under tight deadlines.

CORE SKILLS

- Creative Direction and Brand Identity
- Graphic Design for Digital and Print
- Visual Storytelling and Art Direction
- Photo Editing, Retouching and Image Enhancement
- Motion Graphics, Animation and Video Editing
- Social Media Content and Reel Production
- Luxury Real Estate and Premium Brand Marketing
- Property Launch Campaigns and Sales Collateral
- Brochures, Presentations and Catalogue Design
- Landing Page and Digital Advertising Design
- AI Image and Video Generation
- Prompt Engineering and AI-Assisted Creative Production
- Brand Guidelines and Visual Consistency
- Print Production and Prepress Quality Control
- Creative Project Management and Workflow Coordination

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Figma
- Canva
- CapCut
- DaVinci Resolve
- Blender
- Midjourney
- Adobe Firefly
- Higgsfield
- Runway
- Kling AI
- ChatGPT
- ElevenLabs
- Asana
- Frame.io

PROFESSIONAL EXPERIENCE

Senior Creative Designer, Eivan Properties

Dubai, United Arab Emirates | July 2025 to Present

- Produce premium visual content for property listings, social media, brochures, landing pages, presentations and integrated digital campaigns.
- Maintain consistent brand identity across digital and print touchpoints, from paid advertising creatives to printed sales materials.
- Design launch-ready creative assets for new developments, events, exhibitions and promotional campaigns, supporting sales and marketing activities.
- Create engaging social media reels, promotional videos, motion graphics, animations and floor-plan visuals for property marketing.
- Collaborate with marketing, sales, CRM and management teams on creative strategies that support lead generation, investor engagement and brand visibility.

- Develop creative materials aligned with luxury real estate positioning and developer brand guidelines, including Emaar, Sobha, DAMAC, Binghatti and Object1, where applicable to assigned projects.
- Use AI-assisted creative tools to explore visual concepts, enhance imagery and develop creative variations where appropriate.
- Manage multiple time-sensitive projects while maintaining design quality, accuracy and brand consistency.

Videographer and Video Editor, Vedi Art Studio

Iran | September 2019 to June 2025

- Filmed and edited professional wedding, beauty and promotional videos, focusing on visual storytelling, composition and high quality production.
- Produced engaging video content through professional editing, colour correction, colour grading, transitions and audio synchronisation.
- Created motion graphics, animated elements and visual effects to enhance video content and promotional projects.
- Designed custom logos and visual identities for clients, ensuring professional and distinctive brand representation.
- Designed event tickets, brochures and promotional print materials, focusing on creative layouts, typography and visual consistency.
- Assisted photographers during photoshoots, supporting lighting setups, camera equipment, composition and overall production.
- Planned and arranged creative sets and environments for product photography, including background selection, props, lighting and visual styling.
- Collaborated with photographers, videographers and creative teams to execute projects according to client requirements.
- Managed post production workflows, including footage organisation, editing, revisions and final video delivery.
- Ensured all video and design materials met professional quality standards and client expectations.
- Worked on multiple creative projects simultaneously while maintaining attention to detail and meeting deadlines.

EDUCATION

Diploma in Graphic Design, Tehran Institute of Technology | April 2022 to April 2024

LANGUAGES

English (Professional Working) · Armenian (Native) · Persian (Full Professional)